



World Tulip Awards Program

[World Tulip Summit Society](#)

These Awards are organized and managed by the: World Tulip Summit Society

In the spirit of highlighting the world's most vibrant tulip experiences and their impact on the community, the World Tulip Summit Society have create a World Tulip Awards. These unique awards are be announced at each World Tulip Summit to acknowledge best practices and recognize those that contribute to and excel in the promotion of the tulip as a symbol of world friendship and creating partnerships between tulips, their community and the world.

The World Tulip Awards recognize the achievements based on the preceding year.

Award Categories

The World Tulip Awards categories are:

- World Tulip **Festival of the Year**
- World Tulip **Event of the Year**
- World Tulip **Destination of the Year**
- World Tulip **Initiative of the Year**
- World Tulip **Innovation of the Year**
- World Tulip **Media of the Year**
- World Tulip **Person of the year**
- World Tulip **Garden of the Year**
- World Tulip **Partner of the Year**
- **World Friendship Tulip Award** (Best use of the World Friendship Tulip)

World Tulip Award Values

In nominating candidates and during selection of the recipients the following value will be the base of assessment.

- Quality of the Tulip Experience offered to the public
- Level of readiness to host, service and market to visitors
- Integration and connection to the community
- Level of innovation
- Contribution to the destination's sustainability
- Level of public and media recognition

Nomination Process

To present a candidate for the World Tulip Awards, a person or organisation has to be member of the World Tulip Summit Society. They can present one candidate per category.

All nomination must include a brief outline of why the nominee is worthy of the Award being nominated for based on the Award values.

Jury Members

The World Tulip Awards recipients are selected by a jury comprised of three (3) persons, representative of the world tulip network.

Jury Process to Select Award Recipients

The first list of nominees are circulated to the jury for their assessment and are asked to select their top 2 in each categories.

These results are tallied up and the top two candidates in each categories are resubmitted to the jury for a second round of selection. The nominee with the most votes is the official recipient of the award. Award Recipients must receive at least 50% of the jury's vote.

The list of Official Recipients is distributed to the Jury member for final approval. Once approval is received, the recipient is notified.

The jury members assess all candidates and make final decisions on the recipients for each category.

Some award categories may not have a recipient, pending the nomination and jury process.

Should there be Award sponsors, they are not involved in the selection of the winners.

The process is managed by the World Tulip Summit Society Chair.

Award Ceremony

The World Tulip Summit Society World Tulip Award Ceremony is held in conjunction with the World Tulip Summit, every other year.

Timing of the ceremony within the Summit will be decided with the host of the Summit.

World Tulip Summit Society is accepting proposals to host the 2017 and 2017 World Tulip Summit and World Tulip Award Ceremony.

Unfortunately, the World Tulip Summit Society is not in a position to support the award winners with expenses related to travelling to the Award Ceremonies to receive their Award. Presence of the recipient at the Ceremonies is not a must. If winners are unable to attend the

Ceremonies, and should there be an opportunity to present the award in the winner's community, we would be pleased to investigate how we can be supportive.

Should the recipient not be able to attend the Awards Ceremonies, and no other arrangements are made, the Award Plaque will be sent to the recipient.

Promotion

The World Tulip Summit Society will issue a Press Release on the day of the Award Ceremony announcing the recipients of the World Tulip Awards.

All award partners, sponsors and recipients are encouraged to distribute the media release to their own media lists and post the information on their websites and social media tools. Award recipients will be featured on the World Tulip Summit web site.

The winner of each categories should make the promotion of his award according his possibility. He can use without restriction the logo of his award with the year.

Award Sponsors

The World Tulip Summit Society may secure sponsorship for each award category in order to support this program.

Should any member have suggestions of potential Award sponsors, please direct to the Chair. Please note, sponsors are not involved in the selection of the recipient of the award sponsored.

National Tulip Awards

Should the Host Community of the World Tulip Summit wish to, they are invite to create a National Tulip Award program, using similar criteria. i.e. Korean Tulip Awards

Should the Summit host decide to pursue this opportunity, the national Award could be presented at the same event as the World Tulip Awards

